

# SEPT 17, 2019

## WHY SMART BUILDINGS?

### Creating a Compelling Business Case



Join the Smart Buildings Center on September 17th, 2019 for a seated lunch event in its series, Why Smart Buildings. Hear from a panel of experts on their individual perspectives and experiences with smart buildings. Each panelist will talk about their reasoning behind investing in smart building technologies. Learn about the advantages of smart technologies beyond building performance, and how leveraging smart technologies to enhance the user experience can improve your bottom line.

Hear first-hand accounts of various smart projects throughout the region that are not only cost-effective but also maximize business competitiveness and productivity while having the added benefit of reducing operational costs and improving asset value. After the lunch, come downstairs to the Smart Buildings Center for a Tool Lending Library Open House.

**September 17th, 2019**  
**11:30am – 2pm**

**Pacific Tower**  
**Panoramic Room - 8th Floor**  
**1200 12th Ave S. Seattle, WA 98144**

## AGENDA

<b>11:30am – 12:00pm</b>	<b>Registration &amp; Networking</b>
<b>12:00pm – 1:30pm</b>	<b>Lunch with Panel Discussion &amp; Audience Q&amp;A</b>
	<ul style="list-style-type: none"><li>▪ <i>Luis Adan, Senior Development Manager - Vulcan</i></li><li>▪ <i>Tod Moore, Principal, Information &amp; Communication Technology - Stantec</i></li><li>▪ <i>David Buza, Vice President - Charles M. Salter Associates</i></li><li>▪ <i>Jaco Cronje, Solutions Architect for Building Technology Systems, WSP</i></li><li>▪ <i>Art Smith (moderator), VP Smart Building Services - DB Engineering</i></li></ul>
<b>1:30pm – 2:00pm</b>	<b>Closing remarks by Bob Cowan, Fred Hutch</b>
<b>2:00pm – 04:00pm</b>	<b>Tool Lending Library Open House</b>

**Tool Lending Library**  
**Open House**  
**2pm – 4pm**

**Smart Buildings Center**  
**Training & Event Space**

Join us for a Tool Lending  
Library Open House

Learn about our Tool Lending  
Library (where you can rent  
building diagnostic tools for free!)  
and try out various tools as well  
as a live demo from a tool  
manufacturer!

*Drinks and Apps provided!*

### REGISTER HERE:

[http://whysmartbuildings\\_sept2019.eventbrite.com?s=84480531](http://whysmartbuildings_sept2019.eventbrite.com?s=84480531)

**Registration: \$ 35 Lunch Included**  
Questions? Contact [events@smartbuildingscenter.org](mailto:events@smartbuildingscenter.org)

