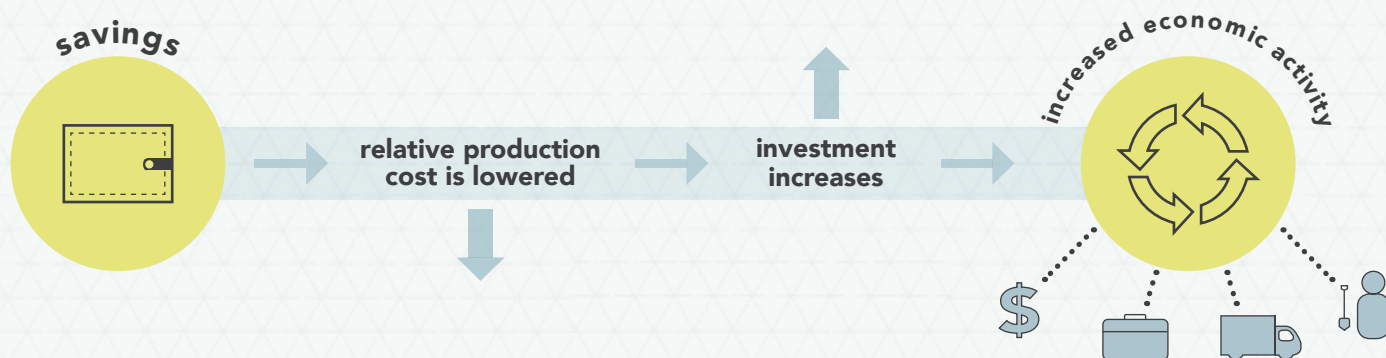


# Effects of Energy Efficiency in Oregon

When companies use energy efficiently, it lowers the cost of doing business. And what companies save, they can invest—in innovation, expansion, and jobs.

Adopting energy efficiency technologies and practices helps lower the costs of production and can slow the rate of energy consumption, resulting in many co-benefits, including reduced carbon emissions and improved business productivity. Improving energy efficiency helps ensure that capital resources are efficiently allocated and can help boost economic output by making regional businesses more competitive.



ECONorthwest analyzed the cumulative effects of energy efficiency savings on the broader economy from 2015 to 2021. The current, economy-wide benefits of those investments are displayed in yellow. To estimate what the impact of additional annual savings would mean for the broader economy, ECONorthwest analyzed two alternative scenarios with higher savings targets—**6.5 percent** and **13 percent** additional annual savings in electricity and natural gas.

